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### Photo Contest

With the July 17th deadline quickly approaching, once again we remind everyone to enter their best pictures for the annual Moore Water Gardens Photo Contest. Drop off, mail, or e-mail your photos to win a \$75.00 gift certificate. Prizes will be awarded for:

- ★ Best Bloom
- ★ Best Wildlife and Pond
- ★ Best Pond
- ★ Best Water Feature
- ★ Best Pet or Child and Pond
- ★ Best Pond in Winter

Only one entry per category, per family is allowed. Please record your name, phone number, and category on the back of each photo. Be sure to keep a copy, as submitted photos become part of our front retail display.

### Pond Foam Problem?

Pond foam may be caused by dissolved organic compounds, algae, pond additives, run off from mulches, fish food, pesticides, herbicides, excessive spawning, fish slime coat, or the remains from hatched eggs. Try a 10-15% water change, add more beneficial bacteria, add more activated carbon filters, and remove uneaten fish food to reduce foaming. Continue to fertilize, do not add salt (this will worsen the conditions), and try to avoid de-foamer chemicals. While trying to lower the concentration of protein, be sure to monitor fish health and check your filter.

## Spring Showers Bring Summer Flowers!

Constant lamentations about a cold, wet spring seemed to characterize the vocabulary of all gardeners this year. Even Moore Water Gardens' staff is guilty of complaining endlessly about the weather. Now that the skies have cleared and sunny days have taken over, the beautiful blooms in the ponds and surrounding gardens have helped return some optimism to water gardening.



With the growing season roughly two weeks behind, our annual Summer Sales Days coincides perfectly with the newly blossoming water gardens. The slower start to the growing season means that you can pick out your favourite water plants, fish, and accessories at reduced prices, and enjoy the benefits of a beautiful pond for an extended season.



Just in time for Summer Sales, the propagation ponds at Moore Water Gardens are in full bloom. Come on in for incredible discounts and be sure to enjoy the spectacular lotus blooms and lilies of different sizes and colours. Tour our pond area at your own pace to check out wildlife including frogs, birds, snails, and turtles.

Water temperatures are now perfect for transporting fish, which are always a top seller at our Summer Sales. Now that murky green spring waters are clearing, you can better gauge which fish survived the winter and decide on restocking. Our fish house has Comets, Shubunkins, Koi, and Fantails available in all different sizes and colours.

Summer staff has now all returned from universities, colleges and local high schools and are excited to share their water gardening knowledge with their favourite returning customers and new ones alike. The years of experience combined with the youthful energy of our staff mean that you are sure to get top notch service and answers to even your most challenging questions.



With 40% off regular plant prices, 25% off regular fish prices, and 25% off hardware prices, you will not want to miss our Summer Sales Days. Starting on Thursday, July 14<sup>th</sup> and running until Sunday, July 17<sup>th</sup>, Moore Water Gardens invites you to enjoy our fantastic sales and savings throughout the store and nursery.

# Going the Distance - MWG Near You

As Summer Sales Days approach, we are thrilled to show off our incredible display ponds, propagation ponds and greenhouses in full bloom. While we would ideally want everyone to get a full tour of the property here, we understand that retail customers across the country can not always make the trip down to Port Stanley. Many customers do not realize that Moore Water Gardens ships plants and products across Canada and are a major supplier of aquatic plants to garden centers in Ontario and Quebec. If you are unable to make a trip down to Moore Water Gardens, we encourage you to simply call or email and we can arrange to ship our products to you, or alternatively, we can recommend a garden centre in your local region that carries our plants, so you can pick them up there. We take great pride in the quality of our plants and are confident that our shipping techniques will ensure a safe delivery.

## Floating Island Planters



Popular within the last few seasons, Floating Island Planters are not only a way to improve the beauty of a water pond, but these floating mini-gardens can help to solve many common customer concerns. Not only do they allow gardeners to create more levels and include more marginal plants, islands provide more shade and surface coverage for a pond, helping to decrease algae growth. Additionally, island planters allow marginal plants to get adequate water

while protecting the root system of the plants from aggressive Koi. The islands also provide fish with shade and protection from pesky predators. Available in many different styles and sizes, floating islands may be an ideal solution for you!

## Featured Products:



PondCare Melafix is an all-natural medication derived from the leaves of "Melaleuca", the scientific name for the Tea Tree. Melafix has powerful antibacterial properties that treat the wound and promote rapid tissue healing. Healing and tissue regeneration in Koi and goldfish can usually be seen in the first four days of treatment.

Pond Care Pimafix is an all-natural medication derived from the leaves of Pimenta racemosa, the scientific name for the West Indian Bay Tree. Pimafix has powerful antifungal and antibacterial properties due to the multiple natural active compounds in Pimafix.



Moore Water Gardens uses both Pimafix and Melafix with great success in our own ponds and fish house and highly recommend them to customers. Available in both 8oz, 16 oz, and 64 oz containers, we are sure that we have a bottle that is right for treating your pond. As part of our Summer Sales Days, both Pimafix and Melafix will be 25% off of the regular price, so be sure to visit and stock up.

## Port Stanley Pond Tour



Sign up now for the second annual Port Stanley Water Garden Tour. Taking place August 6<sup>th</sup> from 11am-3pm, this self-guided tour will showcase 5 or 6 local water features and garden ponds. Two purposes are served: we raise money for the [Matt Mailing Memorial Fund for Organ Transplant Research](#) and we are able to educate the public about the environmentally friendly water features available to them. Tickets, costing \$5 each can be purchased at Moore Water Gardens.

## Everything is O.K. at MWG



Since the inception of Moore Water Gardens nearly 80 years ago, company pets have always played an important role. Pet dogs, cats, horses, fish (and even an alligator!) have often lived at Moore Water Gardens. Joining in a great tradition is O.K. (short for Orange Kitty), an adopted stray cat. Always a fixture in our packaging room, O.K. can never get enough petting (or enough food for that matter)!

# Successful Spring Events

Brightening the cold days of spring, Moore Water Gardens hosted several successful events to appeal to customers of all ages and across many interests. Our annual events returned with growing interest and innovative workshops were added at the request of pond enthusiasts. Feedback from the customers who attended the events was extremely positive, with most vowing to return next year. For anyone who missed the events, we have already started planning for next year, so be sure to check our catalogue early next year, check our website ([www.moorewatergardens.com](http://www.moorewatergardens.com)) or simply call us for all the details!



## Pond Opening

Kicking off the season on April 9, our pond opening discussion demonstrated for everyone the best ways to jump start their pond for the 2011 season. Featuring a presentation on the varied products that help to open a pond, and a staff-guided pond opening, the discussion encouraged customers to test out our equipment and have all their questions answered. Taking an interactive approach, many customers aided in opening our ponds, taking the skills and tricks we use back to their own water gardens.

## Lotus Workshops

After last year's mega-success, Farley See hosted another lotus workshop, explaining to customers all about the proper care and nuances of the exotic plant.

For only \$36, customers were able to purchase a bare root lotus of their choice and plant it in a container (thereby saving over \$20) while Farley's expertise was used to supervise. An informal discussion preceded the planting workshop where Farley explained the growing and planting patterns of lotus, along with interesting facts about the spiritual, holistic and epicurean characteristics of lotus plants. After the demonstration, participants were able to leave lotus plants in MWG care until late May, to ensure plant survival and success.



## Combo Pot Planting



At our "creation station" customers selected their favourite plants to add to decorative containers. Used to enhance ponds and patios, our staff helped customers select compatible shallow water groupings. With soil and fertilizer free, customers created magnificent designs at an affordable price and learned more about water

plants along the way.

## The Snake Lady



A delight to children and pond enthusiasts alike, Snake Lady Val Williams visited Moore Water Gardens, bringing with her a unique collection of snakes, turtles, spiders, and other critters. Her "hands on" workshop and educational presentation were a big hit once again. With a friendly and enthusiastic persona, the Snake Lady is always appreciated by Moore Water Gardens. Val's visit was timed perfectly to coincide with our kids' pond ecology workshop, allowing many children to learn about some very exotic creatures.

## Kids' Pond Ecology Workshop



The next generation of pond owners came in for a workshop where kids created their own mini pond, enjoyed a wetland tour, and participated in an educational scavenger hunt to learn all about a pond ecosystem. With a local outdoor educator Matt Wright leading the group, the expertise of the leaders was only matched by the energy and enthusiasm of the kids attending the event.

**"It made the family day we had planned very special! The leaders of the group did a wonderful job and were fantastic with the kids. Another great time at Moore's for the Haggith family :)"**

**- Parent Adrienne Haggith, June 6**

## Dog Day of Summer

For the second year in a row, Moore Water Gardens invited customers to bring their dogs down for a special agility course. Featuring professional dog trainer Rob Jones from Arva's exclusive Country Club for Pets, dogs of all shapes and sizes managed to wind their way through the obstacles. Customers also enjoyed walking paths created on Moore Water Gardens property and were able to see Rob's amazing dogs expertly manoeuvre through the course.

Moving forward, the next major event at Moore Water Gardens is our Summer Sales Days, and hopefully they will be as successful as our Spring events. If you missed this year's Spring events, be sure to stay connected with MWG either online at our website, on facebook, or e-mail and call for information.



**Summer/Fall Business Hours**

**April 1 – July 17**

Monday-Saturday 9:00am-5:00pm  
Sunday 12 noon-5:00pm

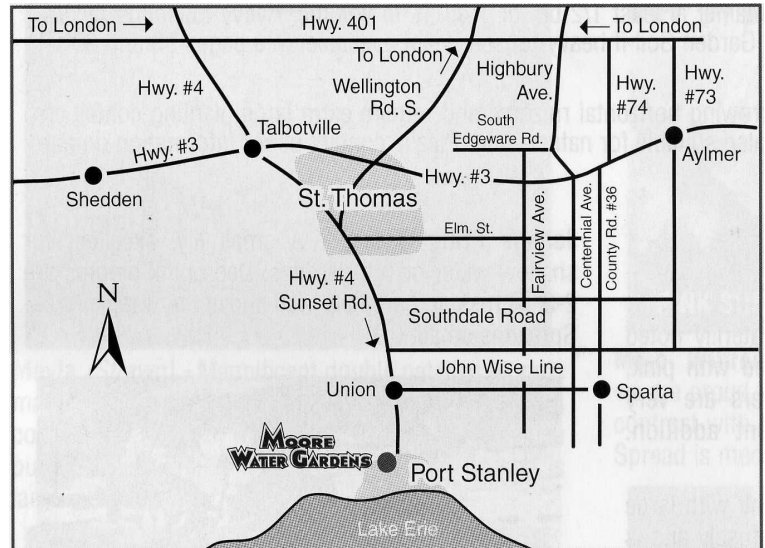
**July 18 – September 30**

Monday- Friday 9:00am – 5:00pm  
Saturday 12 noon – 4:00pm  
Sunday CLOSED

**October 1 – December 21**

Monday- Friday 9:00am – 12 noon  
Saturday and Sunday CLOSED

**\*Closed Civic Holiday August 1, 2011 and  
Labour Day September 5, 2011\***



**Summer Sales Days**

**Thursday July 14 to Sunday July 17  
SALE SALE SALE!**

**Plants - 40% Off Regular Price**

**Hardware - 25% Off Regular Price**

**Fish- 25% Off Regular Price**

**Hyacinths and Lettuce - \$1.00 each**

**For every hyacinth and lettuce sold, MWG will donate 50¢ to the  
LHSC Matt Mailing Foundation**

**In stock items only while supplies last.**

**Moore Water Gardens**

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